



Press release
For immediate release

The New A25 Bridge – The Smart Link: Opening of the Customer Service Center

Laval, February 15th, 2011 – Today, Concession A25 announces the opening of its Customer Service Center. Located on the Laval side of the bridge, the A25 Customer Service Center will welcome future bridge users to help them open their account and will provide information on the electronic toll system of the new bridge. Newly registered users will also benefit from an opening promotional offer that will provide a \$ 100 credit.

The A25 Customer Service Center is conveniently located at 6801, Boulevard Lévesque East, in Laval. Opening hours are from 9 AM to 5 PM from Monday through Friday. “We want to be present with our future users to answer all their questions and encourage them to get their transponder before opening day in May 2011, which represents the most economical way to use the bridge for our users” said Daniel Toutant, the Chief Executive Officer of Concession A25.

Starting today, interested potential users may also register online at A25.com and take advantage of our current promotional offers. We also plan to be present in shopping centers. The A25 stand will be setup at the Galeries d'Anjou shopping center on February 19th and 20th, at the Galeries Rive Nord shopping center on February 26th and 27th, and at the Carrefour Laval shopping center on March 5th and 6th. Visitors will be able to meet with customer service representatives, receive all the information they need and even open their account on site.

Project Highlights

The completion project of Highway 25 is a result of a private-public partnership. The Smart Link consists of a four-lane highway link between Henri-Bourassa Boulevard in Montreal and Highway 440 in Laval, a total length of 7.2 kilometres, including a 1.2-kilometre bridge over Rivière des Prairies equipped with a fully electronic toll system. The project includes a free multi-use path for cyclists and pedestrians. The project provides a highway link between the eastern part of Montreal and the northern crown of the Montreal metropolitan area anxiously awaited for the past 40 years.

- 30 -

Source:

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